**Membership Engagement/Recruitment Worksheet**

*Instructions: This worksheet can be used to develop a plan for engaging new members and/or building increased involvement/development of current members. It is important to complete a separate worksheet for recruitment and retention, as many of components may be different.*

1. *Select whether focusing on Recruitment or Engaging current members.*
2. *Fill in each tile based on your council’s as it exists now.*
3. *Utilize the results to develop strategies for overcoming barriers, developing new opportunities and exploring the power of current efforts.*

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| **Current Activities** | **Activities that are Missing**  |
| **Opportunities to Enhance Current Efforts** | **Barriers** |